

# FRAMING THE FUTURE

## PROGRAM BOOK ADVERTISING

Framing the Future produces an elegant, high-quality program book cataloging the auction items, listing artist bios, thanking sponsors and donors, and providing information about the evening and Two Rivers. Corporate sponsors are granted full page ad spaces, but businesses and organizations may also purchase ad space independently. Specifications are listed below.

### **FULL PAGE AD · \$300**

7.5 inches wide x 6.25 inches tall (live area); no bleeds

### **HALF PAGE AD · \$175**

7.5 inches wide x 3 inches tall (live area); no bleeds

### **FRIENDS PAGE LISTING · \$75**

provide your name or company name as you'd like it listed

All ad pages print in black ink only. Final book size will be 8.5 x 7 inches. Artwork for ads should be submitted electronically. The following formats are acceptable: PDF with fonts embedded, Illustrator EPS with type outlined, high-resolution TIFF. **WE CANNOT ACCEPT ADS CREATED IN MICROSOFT WORD.** The ad purchaser is responsible for providing ad artwork in the proper format. Low resolution files will not reproduce well; Two Rivers cannot be responsible for poor production quality if ads are submitted incorrectly.

If you prefer, we can typeset a message in your ad space at no charge, or we can design a custom ad layout for a fee (ad design proceeds also benefit Two Rivers).

Files can be emailed to [info@huntsmithdesign.com](mailto:info@huntsmithdesign.com), or can be prepared on CD and delivered to: Hunt Smith Design, attn: Framing the Future, 706 N Carolina Ave, SE, W DC 20003.

Checks for ad purchase (payable to Two Rivers PCS) should also be mailed or delivered to Hunt Smith Design.

**ALL AD ART AND PAYMENT MUST BE RECEIVED BY 14 MARCH 2010.**